



Become an OffTraq 2025 Sponsor

Drive Impact. Build Brand. Be Part of the Adventure.

OffTraq isn't just a charity motoring event — it's a 4-day, high-energy road trip through WA's stunning regional landscapes, raising funds for youth mental health, childhood cancer support, and essential rural healthcare. As a sponsor, you're not just supporting a cause — you're accelerating community impact and aligning your brand with purpose.



Why Sponsor OffTraq?

- **Support Real Causes:** All funds raised support WA-based charities like The Kids' Cancer Project, 12 Buckets, Global Hand Charity, and the Royal Flying Doctor Service.
- **Reach Engaged Audiences:** Event participants, media coverage, regional communities, and thousands across social media.
- **Boost Your Brand:** Get exposure via signage, shout-outs, digital promotion, and event materials.
- **Join the Journey:** Get involved in a one-of-a-kind event that's fun, inclusive, and doing real good.

Sponsorship Packages

\$4,000 – Main Event Sponsor

The V8 Supercharged Option

- Naming rights for the 2025 OffTraq event
- Daily sponsor acknowledgements during the event
- Prime signage throughout the rally
- Free vehicle entry
- Invitations to launches & functions
- Featured in all promo material, media, and online
- Advertising in newsletters & social media
- Brochures or offers to all competitors



\$2,000 – Function Sponsor

The Turbocharged Package

- Naming rights to a function of your choice
- Event signage & daily shout-outs
- Invitations to Launch & Finish events
- Featured company profile in program & website
- Brochures and offers to participants
- Social media and newsletter promotion

\$1,250 – Theme Day Sponsor

The Street-Legal Classic

- Naming rights for a themed day (e.g. “Fuel-Up Friday”)
- Signage at event and logo in printed program
- Invitation to Finish Function
- Mentions on social media
- Offers shared with all competitors

\$750 – General Sponsor

The Limited Edition (Only 5 Available)

- Logo featured in program
- Social media shout-outs
- Invitation to the Finish Function



Contra Sponsorships

The Trade-In Special

Prefer to contribute with goods or services? We welcome contra sponsorships! We'll tailor benefits based on the value of your contribution.

Great examples include:

- Meal catering (breakfasts, lunches, dinners)
- Mechanical support or vehicle gear
- Event activations or fun stops
- Promo giveaways or branded items

Want to Partner With Us?

We'd love to chat about sponsorship opportunities and how your brand can get involved.

Contact:

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